

A1  
73. The system of claim 72, further including means for delivering control information independently of content information that is to be controlled by said control information.

74. The system of claim 73, further including means for allowing a value chain participant to stipulate at least one aspect of information privacy control.

**REMARKS**

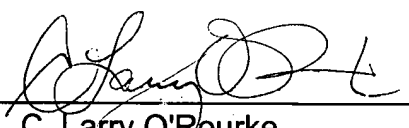
Applicants wish to advise the Examiner that new Claims 72-74 correspond to Claims 207-09 in parent application Serial No. 08/699,712. Furthermore, the Examiner allowed claims 207-09 in an Office action dated April 19, 1999, in the parent application. For at least this reason, Applicants submit that new Claims 72-74 are allowable in this application.

If there are any other fees due in connection with the filing of this response, including fees for an extension of time, please charge the fees to our Deposit Account No. 06-0916.

Respectfully submitted,

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GARRETT & DUNNER, L.L.P.

Dated: December 16, 1999

By:   
C. Larry O'Rourke  
Reg. No. 26,014

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